

Project acronym: **ST- ART APP**

**INTERACTIVE LEARNING SPACE FOR DEVELOPING ENTREPRENEURIAL  
SKILLS IN CULTURAL ASSETS AND HERITAGE**

**PRESS RELEASE**

**ST-ART APP:  
Greek Final National Seminar in the  
Municipality of Pylos-Nestor  
September 29, 2015**

The Final National Seminar event for the presentation of the European Project "ST-ART APP" was held on Tuesday September 29, 2015 by the Maniatakeion Foundation at the meeting room of the Municipality of Pylos-Nestor.

Vicky Inglezou, director of the Maniatakeion Foundation, briefly outlined the framework of the program "ST-ART APP", as being part of the multilateral Leonardo Da Vinci projects "Innovation Transfer." She presented the educational platform (project.start-app.eu) and the Application (Start-App), created by the Consortium, for cell phones and tablets, operating systems for iOS and Android, hence allowing young people and adults to improve their skills in order to start their business in Cultural and Creative Sector. Finally, she urged the audience to visit the [www.start-app.eu](http://www.start-app.eu), register for free in the on-line platform and install the application.

More than 30 participants warmly welcomed the "ST-ART APP" didactic tools and they stressed out their intention to publicize them.



- LP** Fondazione Flaminia
- PP1** Ecipar di Ravenna srl
- PP2** Panebarco srl
- PP4** FLE
- PP5** Highland Opportunity
- PP6** Universidade de Évora-  
Laboratório HERCULES
- PP7** Ecipar Emilia Romagna
- PP8** ISES
- PP9** Μανιατάκειον Ίδρυμα
- PP10** SEENORDA

*Χρηματοδοτούμενο Πρόγραμμα υπό  
την ομπρέλα του Προγράμματος  
Leonardo da Vinci – Μεταφορά της  
Καινοτομίας*

