

ST-ART APP NEWSLETTER n°3

October, 2014



The 4 characters that start up their enterprise using the support of St-Art APP's tools: Platform and APPs.



**INTERACTIVE
LEARNING SPACE
FOR DEVELOPING
ENTREPRENEURIAL
SKILLS IN CULTURAL
ASSETS AND
HERITAGE**



THE WORKSHOP IN ZAGREB

On Thursday, October 23, 2014 in Zagreb - Croatia, took place the opening of the third transnational meeting of the European project ST-ART APP.

Financed by the European Commission's funds, ST-ART APP Project aims to develop entrepreneurial skills in Cultural Heritage field.

This Workshop was essential in order to coordinate partners' activities for local experimentation that will be held from November 2014 until June 2015 in all countries involved in the project.

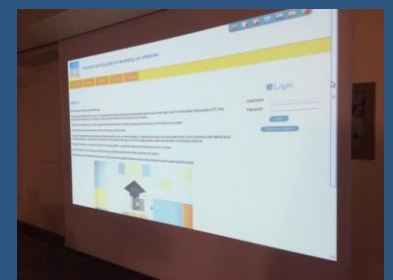
The partners participated actively at the workshop and tested initially the beta version of the platform and the APP, on iOS, collecting ideas and suggestions to refine the tools that will be tested in the future months. Subsequently, the partners agreed on which

SEENORDA, host partner, welcomed the partners and opened the project activities with the whole Consortium.

Subsequently, the Project Coordinator, ECIPAR of Ravenna, started the day's activities, introducing the Experimentation WP.

target groups will be involved during the local activity. The aim is to test these tools to at least 200 people in Europe.

From the collected results of the experimentation, tools will be validated as far as it concerns the effective transfer of innovation from I-Campus in the field of Culture and Heritage.



Platform web home
page:
project.start-app.eu



THE START-APP PROJECT

Through the adaptation and integration of innovative contents of the LLP Project "I-CAMPUS", the present project proposal, ST-ART APP, aims to develop skills and enhance self-employability by creating connections between VET, education and labor market by working with transnational partners in the sector of Creative enterprises and Cultural Assets and Heritage.

Enterprise start-up is a relevant job placement opportunity and the new programme "Europe 2020" aims to stimulate it in order to support European economic growth.

THE CONSORTIUM

LP	Fondazione Flaminia
PP1	Ecipar di Ravenna srl
PP2	Panebarco srl
PP4	FLE
PP5	Highland Opportunity
PP6	Universidade de Évora-Laboratório HERCULES
PP7	Ecipar Emilia Romagna
PP8	ISES
PP9	Maniatakeion Foundation
PP10	SEENORDA

Croatian official visitors (from the right): The Deputy Minister of Entrepreneurship and Crafts, the Head of European Projects in the Ministry of Economy and the Director of Southern Eastern Europe Center of Entrepreneurship Learning

NEXT STEPS

During the next months, Partners will work in order to test the platform to, at least, 200 users around Europe. Partners will collect suggestions from the target groups and they will produce a qualitative report about the testing.

Partners will also be involved to the promotion of the project and the tools. Furthermore, they will stimulate local target groups to exchange opinions and ideas with other groups, while they will be testing too, the realized ST-ART APP tools.

The Final Event of ST-ART APP will be held in Copenhagen (DK) from 25th to 26th of May 2015.

During this event will be announced the results of local experimentations and the list of local stakeholders.



Zagreb from the belvedere

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