

# ST-ART APP NEWSLETTER n°2

## April, 2014



The Municipality of Inverness welcomes ST-ART APP's partners



**INTERACTIVE  
LEARNING SPACE  
FOR DEVELOPING  
ENTREPRENEURIAL  
SKILLS IN CULTURAL  
ASSETS AND  
HERITAGE**



### THE ROUND TABLE IN INVERNESS

*On Monday, 31st of April 2014, in Inverness, took place the opening of the second transnational meeting of European project ST-ART APP.*

*Financed by the European Commission's funds, ST-ART APP Project aims to develop entrepreneurial skills in Cultural Heritage field.*

The Round Table was a milestone for the project activities and implementation. All partners were actively involved in the workshop. Firstly, they illustrated the results of their analysis: the real needs of their local target groups; and, secondly, they discussed about the feasibility of the transfer of innovation from I-CAMPUS for

*Highland Opportunity, host partner, opened the project activities with the Consortium and welcomed the new partner SEENORDA, who will implement in Croatia all project activities.*

adapting it to the sector of Cultural Assets and Heritage.

Partners agreed on which contents should be transferred and the contents they should produce in order to integrate them in the on-line platform 2.0 and the App. Furthermore, they identified the structural characteristics to adapt the multimedia tools to the contents.



Partners visiting a local handcraft SME



Mrs Arceri gave a present from Italy

## THE START-APP PROJECT

Through the adaptation and integration of innovative contents of a LLP Project, I-CAMPUS, the present project proposal, ST-ART APP, aims to develop skills and enhance self-employability by creating connections between VET, education and labor market by working with transnational partners in the sector of Creative Enterprises, Cultural Assets and Heritage.

Enterprise start-up is a relevant job placement opportunity and the new programme Europe 2020 aims to stimulate it in order to support European economic growth.

## THE CONSORTIUM

LP	Fondazione Flaminia
PP1	Ecipar di Ravenna srl
PP2	Panebarco srl
PP4	FLE
PP5	Highland Opportunity
PP6	Universidade de Évora-Laboratório HERCULES
PP7	Ecipar Emilia Romagna
PP8	ISES
PP9	Maniatakeion Foundation
PP10	SEENORDA

## NEXT STEPS

Next meeting will be a Workshop in Zagreb (HR) from 23rd to 24th of October 2014, where the Consortium will evaluate the adapted tools before testing them during the local experimentation phase (WP4).

During next months, Partners will work for the contents adaptation/production and the translation into own local language.

Experimentation paths will begin in November 2014. Each partner will spread and promote the use of ST-ART APP tools to its local area and local target group.



### For further information:

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Project founded with the support of Leonardo da Vinci Program - Transfer of Innovation

Project code: 2013-1-IT1-LEO05-03977

CUP: G63D13000390006

This project has been funded with the support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.