

ST-ART APP NEWSLETTER n°1

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**INTERACTIVE
LEARNING SPACE
FOR DEVELOPING
ENTREPRENEURIAL
SKILLS IN CULTURAL
ASSETS AND
HERITAGE**



KICK-OFF MEETING and FOCUS GROUP

Ravenna – Italy, the European project ST-ART APP began on Wednesday, 20th, November.

Financed by European Commission's funds, ST-ART APP Project aims to develop entrepreneurial skills in the

field of Cultural Heritage.

Fondazione Flaminia, leader partner, opened the project activities with the whole Consortium composed by 10 partners.

During the **Kick-off meeting**, the Consortium agreed on the project program and the division of tasks, activity programs, working methods, monitoring procedures.

Furthermore, Fondazione Flaminia introduced the administrative and financial rules in order to manage ST-ART APP through specific tools and models.

Focus group started on the 21st of November and finished on the 22nd.

The aim of the focus group

was to set up the exchange of good practices in a roadmap that constitutes the base of ST-ART APP.

Briefly, the Consortium partners dealt with the mapping and systematization of existing material. Furthermore, the leader partner presented the innovative methodology of I-Campus. All partners introduced their best practices and they selected innovations for adapting the existing material of I-Campus to the sector of Cultural Assets and Heritage, legal and geographic as well as to the needs of target groups.





THE START-APP PROJECT

Through the adaptation and integration of innovative contents of the LLP Project and the I-CAMPUS program, the present project proposal -ST-ART APP-, aims to develop skills and enhance self employability by creating connections between VET, education and labor market, by working with transnational partners in the sector of Creative Enterprises, Cultural Assets and Heritage.

Enterprise start-up is a relevant job placement opportunity and the new program Europe 2020 aims to stimulate it in order to support European economic growth.

THE CONSORTIUM

LP	Fondazione Flaminia
PP1	Ecipar di Ravenna srl
PP2	Panebarco srl
PP3	CMS
PP4	FLE
PP5	Highland Opportunity
PP6	Universidade de Évora- Laboratório HERCULES
PP7	Ecipar Emilia Romagna
PP8	ISES
PP9	Maniatakeion Foundation

Next steps:

- After Focus Group, partners will start analyzing the needs of the target groups in each partner country, identifying and analyzing user requirements.
- The results of the analysis will be presented during the Round Table in Inverness – UK, from the 31st of March, to the 2nd of April, 2014.
- Subsequently, the feasibility of the transfer of innovations for adapting them to the sector of Cultural Assets and Heritage will be examined.
- A workshop for the evaluation and monitoring of the didactic tools adaptation will be organized in Dubrovnik – HR, from the 23 to the 26th of October 2014. Partners will assess and evaluate all didactic tools before the experimentation phase. Finally, they will define the eventual adjustments.



For further information:

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www.start-app.eu



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